

BACKWARDS IN RENAISSANCE SUMMER CERTIFICATE PROGRAM

“From the Idea to the Product”



DOWNLOAD THE APPLICATION FORM



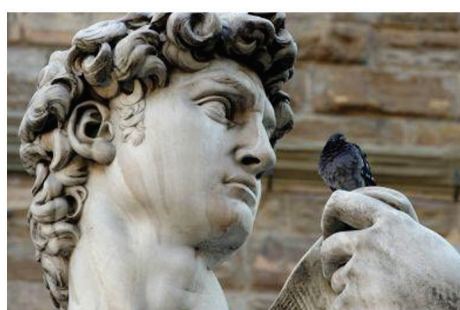
Are you born to be an artist..or an entrepreneur?

The dichotomy of Art and Business is an old prejudice proved to be wrong by history, heuristics and studies on management and entrepreneurship. The importance of a creative mindset and of powerful imagination in pursuing success is equally indisputable in Arts as well as in Business and the contamination of Art and Science has proved to be successful in many industrial fields over the centuries, reaching its peak in the Renaissance, that in-fact has always been a model for innovation “even better than Silicon Valley today”, in the opinion of researchers such as Eric Weiner. This Program will be held in the District of Marble, which has been renowned



since the age of the Renaissance to be a unique creative hub of cultural, industrial and business innovation, with a final traineeship program of 2 weeks in a real Bottega d'Arte, where in direct contact with designers, artists and artisans of international reputation, students will experience the daily life of the Renaissance Artist.

TAILOR YOUR PROGRAM, CHOOSE 6, 4 OR 2 WEEKS WITH THE FOLLOWING COURSES



History of Modern Art
42 contact hours - July 1/July 13



The Business of Art
42 contact hours July 1/July 13



Italian Design
42 contact hours July 15/July 27



Art and Media
42 contact hours July 15/July 27



Italian Language for Foreigners
42 contact hours July 15/August 10



Design Studio in Bottega
Traineeship of Sculpture/Photography or
Painting in real Bottega d'Arte July 29/August 10

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800-148712

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OPTION 1: 6 WEEKS

Choose 5 Single Courses from July 1 to August 10

1. Modern History (42h)
2. The Business of Art (42h)
3. Italian Design (42h)
4. Art &Media (42h)
5. Italian Language (50h)
6. 2 Week Design Studio Traineeship (60h)

OPTION 2.1: 4 WEEKS

Take the following 4 Single Courses from July 1 to July 27

1. Modern History (42h)
2. The Business of Art (42h)
3. Italian Design (42h)
4. Art &Media (42h)

OPTION 2.2/2.3: 4 WEEKS

Choose 2 or 3 Single Courses from July 15 to August 10

1. 2-week Design Studio of Sculpture, Photography or Painting (60h)
2. Italian Language for Foreigners (50h)
3. Italian Design (42h) or Art&Media (42h)

OPTION 3.1: 2 WEEKS

Take the following 2 Single Courses from July 1 to July 13

1. Modern History (42h)
2. The Business of Art (42h)

OPTION 3.2: 2 WEEKS

Take the following 4 Single Courses from July 15 to July 27

1. Art and Media(42h)
2. Italian Design(42h)

OPTION 3.3: 2 WEEKS

Choose your Design Studio from July 29 to August 10

1. Sculpture(60h)
2. Photography(60h)
3. Painting(60h)

At the end of the Program, students who have completed all the requirements will receive a Certificate of Attendance. Participants who choose OPTIONS 1 and 2.1 and complete successfully final examinations, will receive 30 ECTS credits for the admission to the 2nd Year of the Bachelor in Literature, Art, Music and Entertainment at eCampus University

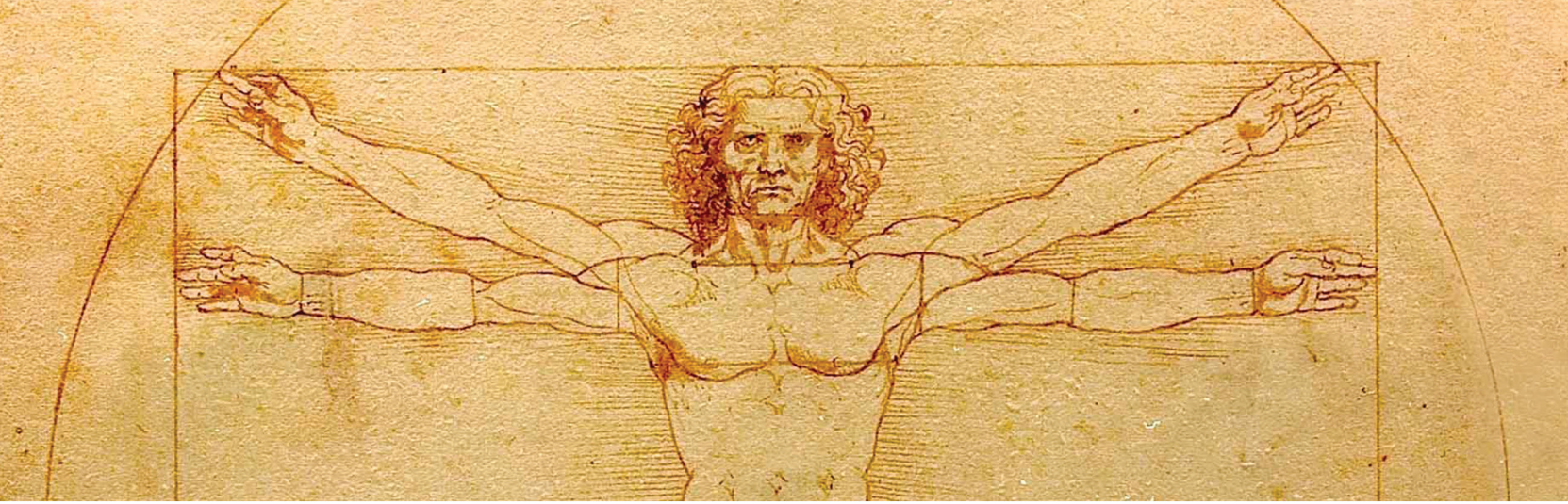


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Experience the daily life of the Renaissance Artist

This Certificate Program will include visits to galleries, foundations and ateliers, seminars and labs with experts of Art and designers and a final traineeship of 2 weeks in a real Bottega d'Arte, one of those small workshops where the concept of Made in Italy was originally born during the Renaissance.

Seravezza, Stazzema, Querceta, Pietrasanta and Forte dei Marmi will be the stages of this artistic journey, on the footsteps of Leonardo da Vinci and Michelangelo.

SCHEDULE DRAFT

Course	Mon	Tue	Wed	Thur	Fri	Sat
Hist of Modern Art July 1-13	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min
Business of Art July 1-13	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min
Italian Design July 15-27	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min
Art&Media July 15-27	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min
Italian Language July 15-27	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min	3h 30min
Italian Language July 29 - Aug 10	1h 30min	1h 30min	1h 30min	1h 30min	1h 30min	1h 30min
Traineeship in Bottega July 29 - Aug 10	5h	5h	5h	5h	5h	5h

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Intakes 2019

6 WEEKS

OPTION 1
5 Single Courses
from July 1/Aug 10

4 WEEKS

OPTION 2.1 4 Courses July 1/July 27
OPTION 2.2 3 Courses July 15/Aug 10
OPTION 2.3 2 Courses July 15/Aug 10

2 WEEKS

OPTION 3.1 2 Courses July 1/July 13
OPTION 3.2 3 Courses July 15/July 27
OPTION 3.3 Design Studio July 29/Aug

Application Deadlines

6 WEEKS

NON-EU by May 20

EU STUDENTS by June 7

4 WEEKS

OPTION 2.1 NON EU by May 20
OPTION 2.2 NON EU by June 3
OPTION 2.3 NON EU by June 3

OPTION 2.1 EU by June 6
OPTION 2.2 EU by June 14
OPTION 2.3 EU by June 14

2 WEEKS

OPTION 3.1 NON EU by May 20
OPTION 3.2 NON EU by June 3
OPTION 3.3 NON EU by June 10

OPTION 3.1 EU by June 6
OPTION 3.2 EU by June 14
OPTION 3.3 EU by June 28

Summer FEES

OPTION 1 FEE	6 Weeks	5 Single Courses + Design Studio	€ 3.200
OPTION 2.1 FEE	4 Weeks	4 Single Courses	€ 2.400
OPTION 2.2 FEE	4 Weeks	2 Single Courses + Design Studio	€ 2.600
OPTION 2.3 FEE	4 Weeks	Italian Language + Design Studio	€ 2.000
OPTION 3.1/3.2 FEE	2 Weeks	2 Single Courses	€ 1.500
OPTION 3.3 FEE	2 Weeks	Design Studio Traineeship	€ 1.800

The above fees include classes, workshop, seminars, visits and tours scheduled in the program. With options 1, 2.2, 2.3 and 3.3, Design Studio materials and tools are also included.

The above fees exclude medical and liability insurance, which are obligatory to attend this program, and accommodation. A limited number of rooms are available through the school for 6, 4 and 2 weeks. Ask more info, by writing to info@unihubsapere.com.

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